

PPLA 2010 STATE CONVENTION SCHEDULE

July 30 – August 4, 2010

The Westin New Orleans Canal Place

FRIDAY - JULY 30, 2010

6:00 PM - Print Committee set-up and organizational meeting

SATURDAY - JULY 31, 2010

9:00 AM - PPLA Print Committee meeting in Hospitality Suite

10:00 AM - Registration desk opens

11:00 AM - Deadline for hand carried print case entries

1:00 PM - PPLA Annual Print Competition Judging begins

4:00 PM - Ron Nichols - Workflow and ProSelect

7:00 - 10:00 PM - Ken Sklute - Canon Explorer of Light Program

8:00 PM - Until...Fellowship in the **Pro4um** Hospitality Suite

SUNDAY - AUGUST 1, 2010

Sunrise - 8:30 AM – Dave Swoboda et al - Sunrise in the City - Portrait Safari in the French Quarter

9:00 - 12:45 PM - Helen Yancy - Photoshop and Painter

12:45 - 1:00 PM - PPLA Convention Group Photo in Lobby - 2nd Line back to Trade Show Opening

1:00 - 5:00 PM - Trade Show

3:00 - 5:00 PM - Informal Judges Critique by Trade Show

7:00 - 9:30 PM - Mark Garber - Building the Red Hot Wedding Studio

Jennifer Gilman - Viral Marketing

9:30 - Until... Fellowship in the **Pro4um** Hospitality Suite

MONDAY - AUGUST 2, 2010

8:30 - 8:45 AM - SWPPA Reps Report to Membership

8:45 - 11:30 AM – Keith and Holly Howe - Business & Marketing - Heading North in a Southbound World

11:30 - 2:00 PM - Trade Show

2:00 - 5:00 PM - Keith and Holly Howe continue

6:00 PM - PPLA Past Presidents Reception

7:00 PM - PPLA Annual Awards Banquet - Rick Trummer, MC

The **Pro4um** Hospitality Suite will be open after the banquet

TUESDAY - AUGUST 3, 2010

7:00 - 8:30 AM - Hanson Fong - Lighting and Posing

8:30 - 11:30 - Kay Eskridge - Live, Grow, Succeed

11:30 - 12:00 - PPLA General Membership Meeting

1:00 - 4:00 PM - Kay Eskridge continues

4:00 PM - Print Cases will be ready to be picked up after Kay Eskridge's program

5:00 PM - PPLA Board of Directors Meeting

WEDNESDAY - AUGUST 4, 2010

8:00 AM - 4:00 PM - Hanson Fong Post Convention Workshop (*additional fee \$79 PPLA Members*) - Longue Vue House and Gardens – Must Pre-Register contact JM@JOHN-MICHAELPHOTOGRAPHY.COM