

*PROFESSIONAL PHOTOGRAPHERS OF LOUISIANA, INC.  
2010 PHOTOGRAPHIC COMPETITION RULES*

**Please note that some of the categories have changed.**

The entry rules for 2010 coincide closely, but not exactly, with the requirements of the official PPA-PEC International Print Competition Rules. **Please Read Thoroughly.**

**\* Entering is the first step to truly understanding your craft \***

**To enter print competition, you must pre-register your entries online.**

All PPLA print competitions utilize a service by ProofCast.com that will allow you to pre-register your entries on-line. After you pre-register your entries, you can print individual print entry forms for the back of each print, print an entry form for your case and upload an image for each entry. To start the process, go to [www.PrintCompetition.com](http://www.PrintCompetition.com). Using the email address on file with PPLA, request your password. If you need any assistance, feel free to email [support@proofcast.com](mailto:support@proofcast.com) with your questions. There is an instruction document link on the site as well.

**PRINT CATEGORIES:**

**Photographic Open**  
**Portrait**  
**Photojournalism**  
**Illustrative**

**Albums**

Will be judged on story telling, fluency, and print quality as one complete body of work.

**Commercial**

Will consist of Commercial and Industrial images. May include, but not required, a tear sheet taped to the back of print and enclosed in an envelope.

**EI - Electronic Imaging - Digital Print**

Will consist of images created within a computer by electronic means, or photographic images altered with the use of electronic techniques to produce an entirely new derivative artwork. Since nearly all image capture is currently being done digitally, the mere capture of an image using a digital camera does not constitute electronic imaging. Conventional photography (such as portraiture) performed using digital capture and subjected to normal electronic retouching should be entered into one of the photographic open categories.

The decision of the PEC Jury Chairman will be final in all questions related to the proper classification of images.

These rules pertain to still images created by traditional photographic processes as well as those captured electronically with a digital camera or scanner.

The 2010 Category for the PPLA President's Award is:  
**The Best Story Telling Image**

**Trophies will be awarded for the following:**

Best Portrait  
Best High School Senior  
Best Wedding Portrait  
Best Photojournalistic Image  
Best Illustrative - Scenic, Landscape or Wildlife  
Best Illustrative - Storytelling  
Best Album - Wedding or Special Event  
Best Commercial Image  
Best Electronic Imaging  
Best Out of State Entry  
Best First Time Entry  
ASP State Elite Award - Highest scoring print by an ASP member  
CPP Award - Highest scoring print by a CPP  
President's Award  
High Print Case Award (PPLA Photographer of the Year)  
Best of Show Award  
Henry B. Elsas People's Choice Award  
Kodak Gallery Awards  
Fuji Masterpiece Awards (must be printed on Fujicolor paper and must bear the required Fuji label on the back).  
*See the information at the end of these rules for Kodak and Fuji category and eligibility requirements*

**ELIGIBILITY**

All current PPLA active members who have paid their dues prior to July 31, 2010 are eligible to enter the 2010 PPLA Print Competition.

Non-members are also eligible to submit prints for judging, but are not eligible to receive awards.

PPA members from out-of-state who are not PPLA members are eligible for the best out of state entry only.

The entry must have been captured and created by the entrant.

The entrant's name shall not appear anywhere on the face of the entry.

**A maximum of six entries may be submitted per entrant.**

No entry will be eligible that has been made under the supervision of an instructor or as a class assignment.

No two entries shall be of the same subject by the same person, nor shall two images be so similar as to be difficult to discern if they are of the same subject even if they are entered in different categories (example - one cannot enter an image the Photographic Open category and enter the retouching of

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that image in the Digital Retouching category. If the retouching was done by another person, the artist can enter the same image in the retouching category as their own Digital Retouching entry.

Entries previously merited at any PPA International Competition are not eligible, including any image from a merited album. Entries bearing PPA Seals of Approval from a PPA affiliated judging which have not yet been submitted to the International PPA Competition are not eligible.

#### **MOUNTING**

- 1 Print entries must be permanently mounted on standard mount board material.
- 2 No masonite, glass, plexiglas, metal, stretcher mounting or conventional frames will be allowed.
- 3 No material may be added to the front or back of an entry that may damage another entry.
- 4 Images of any shape and size mounted on standard mount board with the entry being a minimum of 80 square inches to a maximum of 480 square inches, with the largest dimension being no longer than 24" are allowed. (Recommended mounting thickness is 1/8" to 3/8").
- 5 Prints mounted on mount boards that are too thick to fit into the display holders or those that are too thin (those that buckle or bend when placed into the print holders) will not be exhibited. Entrants are encouraged to have their prints mounted according to the PPA-Photographic Exhibitions Committee's print specifications.

#### **ALBUM ENTRIES**

- 1 Album entries must be submitted in the form of a Traditional Album.
- 2 CD Album entries will not be accepted at this time.
- 3 Album cover may not exceed 400 square inches.
- 4 No multiple volume albums are allowed.

#### **DEADLINES, FEES and SHIPPING INSTRUCTIONS**

- 1 \$60.00 for PPLA and non PPLA members received by 11:00 AM. Saturday, July 31, 2010 **Entries hand delivered after 11 AM will not be accepted.** Print Judging is Saturday July 31, 2010 at 1 PM.
- 2 Entries must be submitted in an approved print case .
- 3 Print cases can be delivered to the print check-in area at the Westin Hotel between 9:00 am and 11:00 am Saturday morning, July 31.

- 4 If you wish to enter the competition but are unable to attend the convention, or will be arriving after the Saturday morning deadline, your print case can be shipped. It must be received no later than 5PM on Thursday, July 29, 2010. Ship your entry to:

**PPLA Print Committee Coordinator**  
**Barbie Vallot**  
**950 SW Railroad Ave.**  
**Ponchatoula, La. 70454**

Please give Barbie a call and let her know that you are shipping an entry, so she can be aware that it is in transit. You may call Barbie at (985) 974-0123 please leave a message.

- 5 PPLA assumes no responsibility for damage to entries.
- 6 Shipping containers and entries can be picked up after the print exhibition is taken down.
- 7 If you will be unable to pick up your print case at the end of the convention, please enclose an additional \$25.00 for return postage and handling.

**Note:** Failure to comply with these rules may result in disqualification of entry.

NOTE: For your convenience, information from the Kodak and Fuji regarding their awards is has been added to PPLA's rules. This information is on the following two pages.

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**THE KODAK GALLERY AND GALLERY ELITE AWARDS.  
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KODAK GALLERY ELITE AWARD QUALIFICATIONS.**

Kodak introduced the Gallery Awards in 1985 as a way to honor and promote the importance and value of excellence in professional photography. Kodak has always represented quality imaging through its many products and services and will continue to work to elevate the importance of professional, quality imaging within the industry, as well as with customers. It's a connection we're pleased to make. Therefore, we are delighted once again to salute and support outstanding professional photography and photographers by presenting our annual Gallery and Gallery *Elite* Awards. The Gallery Awards are judged on a state or regional basis, with winners going on to compete at the national level for the Gallery *Elite* Award. Gallery Awards will be presented, throughout the year, at annual Professional Photographers of America (PPA) regional and state conventions — in addition to those events' customary awards. The annual Gallery *Elite* Award will be judged prior to the national PPA conference and trade show and honored at the Gallery Elite Award Gala, held during the PPA's national gathering, "Imaging USA," traditionally in January of each year.

Photographers will be considered for a KODAK Gallery Award in each of the following five categories:

- **Portrait or Landscape Print**
- **Wedding Print**
- **Illustrative, Commercial, Electronic Imaging Print**
- **Printed Album or Book (any category)**
- **Print or Album using KODAK PROFESSIONAL ENDURA Metallic Paper**

A region and/or state organization may award up to five (5) trophies total, in any combination of the designated categories. For example, if there are no entries to be judged or that meet the judging-point criteria in a certain category, more than one Gallery Award may be given in the other designated categories. However, Kodak prefers that one Gallery Award be given in each of the five categories, provided each entry has achieved the minimum 80-point criteria. The primary purpose

of the awards is to recognize and further the use of professionally printed photography, especially if it utilizes KODAK PROFESSIONAL Products (papers and chemistry). Therefore, Gallery and Gallery Elite trophies are intended to be awarded for prints and printed albums, not electronic-only images and video albums (e.g., CD, DVD), which are outside of Kodak's intended purpose.

TO QUALIFY FOR A KODAK GALLERY AWARD:

1. Images (\*) may be captured either digitally or on film.
2. An image must receive a score of 80 or more points during PPA judging to be eligible for a Gallery Award and, as such, is eligible for any award in the Gallery Award categories, regardless of the category to which the entry was submitted.
3. An image must not have already won a Gallery Award, and an image is eligible for only one (1) Gallery Award in a given year.
4. A printed image that was *not* made with Kodak's products may be considered for a Gallery Award. *However*, for an image to be eligible for a Gallery Elite Award, the image *must* have been produced either digitally or with KODAK PROFESSIONAL Film, and the image *must* be printed on any of the following:

- KODAK PROFESSIONAL ENDURA Papers
- KODAK PROFESSIONAL ENDURA Display Materials
- KODAK PROFESSIONAL EKTATHERM Media
- KODAK PROFESSIONAL Inkjet Photo Paper

It is the responsibility of the photographer whose entry is submitted

to own copyrights to each entry and to have in his/her possession signed and dated releases for each subject, model and location. By entering the competition, the photographer acknowledges and accepts this complete responsibility and grants Kodak use of the entry.

Gallery Award winners are urged to register, especially if they desire to compete for the annual Gallery Elite Award. A registration card is included in the box with each Gallery Award trophy.

THE BEST OF THE BEST.

The KODAK Gallery Elite honors the "best of the best." It is one more way Kodak can showcase outstanding, high-quality images and to continue elevating the art of professional photographers, as well as thanking them, their associates, and clients, who have helped make the Gallery Elite Award a symbol of photographic excellence. If you are chosen as a KODAK Gallery Award winner, you may be eligible to compete for the prestigious Gallery Elite Award. When a Gallery Award winner chooses to compete at the next level, the Gallery Elite Award competition, the entrant must meet the following requirements.

1. Original entry *must* have been produced either digitally or with KODAK PROFESSIONAL Film.
2. Image *must* be printed on any of these:
  - KODAK PROFESSIONAL ENDURA Papers
  - KODAK PROFESSIONAL ENDURA Display Materials
  - KODAK PROFESSIONAL EKTATHERM Media
  - KODAK PROFESSIONAL Inkjet Photo Paper
3. Image *must* have won a state or regional KODAK Gallery Award.
4. A duplicate print is acceptable for submission. Print submissions will not be returned, unless special request is made in advance of shipment to Kodak. However, albums will be returned. Each fall, Gallery Award winners will receive a letter with instructions from Kodak inviting them to compete in the Elite competition. Only those individuals who are registered in the Gallery Award Winners' Database will receive an invitation. So, it is important that Gallery Award winners register and that PPA regional/state judging personnel

promptly submit the names of Gallery Award winners to Kodak. Press-printed materials are not eligible for KODAK Gallery Elite Award consideration but may qualify for a separate award that is granted by Kodak's Graphic Communications Group for items made on the KODAK NEXPRESS Digital Color Platform. For more information, go to [www.kodak.com/go/galleryaward](http://www.kodak.com/go/galleryaward) An elegant engraved crystal trophy will be presented to the winning photographers, along with a specially-designed lapel pin. (\*) The word image(s) refers to a print or printed album.

KODAK Gallery Elite Award  
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<http://www.kodak.com/global/plugins/acrobat/en/professional/hub/galleryAward/entryGuidelines2009.pdf>

<http://www.kodak.com/global/en/professional/hub/galleryAward/galleryAwardMain.jhtml?pq-path=13643>

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**FUJIFILM MASTERPIECE AWARDS 2010/2011**

Fujifilm is proud to honor photographers who strive to create images of excellence and distinction with its prestigious Fujifilm Masterpiece Award. The award is given to the maker of the best image in its category at annual print competitions held by affiliates of the Professional Photographers of America (PPA).

**ELIGIBILITY & RULES** The Fujifilm Masterpiece Award is given to the best image, usually indicated by the highest score, in its category at annual print competitions held by PPA affiliates. In 2010/2011 the awards will be given in the United States of America. The image must score at least an **80** out of a potential of 100 points to be eligible for the award. The judges must agree that it best represents the category with the highest level of professional photography. **The image must be printed on Fujicolor Paper.** Images that meet all the criteria

will be judged for the award. Employees of Fujifilm North America Corporation are not eligible to win the award. There are 2 potential photographic categories for the 2010/2011 competition year, January 1st, 2010 until December 31, 2011:

**• Portrait • Wedding**

It is up to the individual PPA affiliates to determine the number of categories that will be judged at their annual print competition.

**AWARD WINNERS**

The Fujifilm Masterpiece Award will be presented to the winners at the respective PPA affiliate annual convention awards banquet where they will receive a trophy that represents their achievement. After they mail in their registration form they will also receive a lapel pin. The lab that produced their winning image will receive a special certificate. All the winning images created with Fujifilm professional film or digital products will be eligible for posting on our web page and for exhibition in our trade show booths at the PPA national and other conventions.

**LABEL - cut out and attach to back of print**

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**FUJIFILM MASTERPIECE AWARD CONSIDERATION**

I have used one or more Fujifilm products in the making of this image. I respectfully request that it be considered for a Masterpiece Award in the category of:

**Portrait**

**Wedding**

Please adhere this label to the back of your qualifying print for Fujifilm Masterpiece Award judging.

Minimum Score Required for consideration: **80**

Photographer/Artist

Name: \_\_\_\_\_

Image Title: \_\_\_\_\_

Image Score: \_\_\_\_\_

Date: \_\_\_\_\_

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