

**PROFESSIONAL
PHOTOGRAPHERS**

PROFESSIONAL PHOTOGRAPHERS OF LOUISIANA

2319 Metairie Rd
Metairie LA 70001

P: 800.915.PPLA(7752)

F: 504.273.1104

OF LOUISIANA, INC.

WHAT MEMBERS ARE SAYING:

When asked to say something about PPLA's trade show, the best word to any vendor is profitable. Generally, product selling vendors would be happy to break even at any trade show due to the cost factor but PPLA's show bucked all trends last year by making a good profit for Excel Picture Frames. Besides all the sideline attraction of being in New Orleans, attendees filled the trade show during the dedicated trade show hours and then some. BEST OF ALL THEY BOUGHT FRAMES!

LLOYD ELSAS

Sales-Coordinator

EXCEL PICTURE FRAMES, INC.

I have been attending the PPLA Convention for many years. I find this particular convention to have the most comfortable atmosphere I have ever been involved in. The staff and board members have such a hospitality that is unmatched by any other conventions I attend. The accommodations that are provided for each vendors, makes Showcase Inc. proud to be a part of and a sponsor of PPLA. Every year I look forward to spending time PPLA and at the same time, I get to enjoy Bourbon Street and surrounding sites and restaurants. For me, it doesn't get any better than this. If this is the kind of organization and commitment every year Showcase get to involve itself with, I plan on doing conventions and tradeshow for a long time.

In my ten years of attending conventions and tradeshow as a vendor, I have seen my share of bad organization and very little hospitality toward the vendors. PPLA is by far not one of those organizations. Every year, I have seen vast improvements and they always involve vendor response. I feel like I am a member of PPLA. My hat off to PPLA, for the services you have created.

Ron Howell

PPA Sales Director

SHOWCASE, INC.



**2010 Professional Photographers of Louisiana, Inc.
Sustaining Membership/Membership Renewal
Mail or Fax your membership in TODAY**

**Attn: Roch E. G. Eshleman
PPLA
2319 Metairie Rd.
Metairie, La 70001**

**Phone: 800.915.PPLA(7752)
Fax: 504.273.1104**

Business Name _____

Contact Name _____

Business Address _____

City _____ **ST** _____ **ZIP** _____

Contact Phone Numbers: Work: _____ **Cell:** _____

Home: _____ **Fax:** _____

Email Address: _____ (please print clearly)

Make Checks Payable to Professional Photographers of LA, Inc. and mail to PPLA, 2319 Metairie Rd. Metairie, La 70001. Credit Card Payments can be faxed to 504.273.1104

Please charge my credit card with my membership dues

Circle One: Mastercard Visa American Express **TOTAL AMOUNT DUE: \$**_____

ACCOUNT NUMBER _____ **EXP** _____

SEC. CODE _____ **SIGNATURE** _____

Must be paid by March 1st. Membership dues of \$250 entitle you to the benefits below.

No sustaining membership issued after this date unless included in a major sponsorship program.

Benefits include:

- Discount on State Convention trade show booth.
- Exclusive attendance & Booth at Spring seminar trade show.
- Exclusive attendance & Table Top at Winter Workshop
- Recognition of membership on Web site.

Sponsorship Level

Check one:

Platinum (\$3500)

Silver (\$2000)

Gold (\$3000)

Sustaining (\$250)



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Platinum Sponsor: \$2100 (a value of \$4800)

- Sustaining membership 1 calendar year
- State convention single booth at trade show with electricity (can upgrade to double for \$350)
- 1st Option in booth location at trade show
- Tabletop at Winter Workshop
- Logo & link advertisement on PPLA's website thru March 1st of the next calendar year.
- Countertop placard recognition at vendor's booth of PPLA's platinum sponsorship
- Printed sponsorship recognition on platinum sponsor board displayed in registration area at Spring Seminar
- Printed sponsorship recognition on platinum sponsor board displayed in registration area and banquet room at State Convention
- Printed sponsorship recognition on platinum sponsor board displayed in registration area at Winter Workshop
- Special verbal recognition at State Convention Awards Banquet
- Logo on official e-mail communications to all membership (both active and inactive)
- Logo printed on outside of convention registration packets issued to members
- Sponsorship logo printed on convention/seminar program schedules
- Exclusive breakfast sponsor for Monday morning's program at State Convention with table signage

Gold Sponsor: \$1600 (a value of \$3800)

- Sustaining membership 1 calendar year
- State convention single booth at trade show (can upgrade to double for \$350)
- 2nd Option in Booth Location Selection Process
- Spring Seminar single booth at trade show
- Table top Winter Workshop
- Logo & link advertisement on PPLA's website thru March 1st of next calendar year
- Logo on official email recognition to all membership (both active and inactive)
- Printed sponsorship recognition on gold sponsor board displayed in registration area at Spring Seminar
- Printed sponsorship recognition on gold sponsor board displayed in registration area and banquet room at State Convention
- Printed sponsorship recognition on gold sponsor board displayed in registration area at Winter Workshop
- Shared breakfast sponsor at State Convention

Silver Sponsor: \$1100 (a value of \$1600)

- Sustaining membership 1 calendar year
- State convention single booth at trade show (can upgrade to double for \$350)
- 3rd Option in Booth Location Selection Process
- Spring seminar single booth at trade show
- Table top Winter Workshop
- Logo on official e-mail communications to all membership (both active and inactive)

Sustaining Membership: \$250.00 (\$200.00 before March 1st)

- Sustaining Membership 1 calendar year
- Spring seminar single booth at trade show
- Table top at Winter Workshop

Other Info:

- *Booth at state with membership* - \$450 single or \$800 double
- *Booth a state without membership* - \$650 or \$1100 double