



Featuring Larry & Karen Peters

A seminar for everyone. Learn from one of the leading Photographic Couples in the industry! High School Seniors are a constant renewable resource for income in the business of photography. The Peters will skillfully educate, and set you on the right course and guide you on your way to becoming the Senior Photographer you would like to be.

The PETERS FAMILY has successfully owned and operated Peters Photography since 1972. With three separate studio locations in Ohio, the Peters family has learned what it takes to manage a photographic studio enterprise, and enthusiastically share their hard-earned knowledge with other growing studios.

KAREN PETERS will explain the basics of running a studio – from setting pricing, to managing a staff, to the day-to-day operation of the business. While most photography courses focus on photographic skills, this session will provide the hard-to-find answers to your questions about daily studio management.

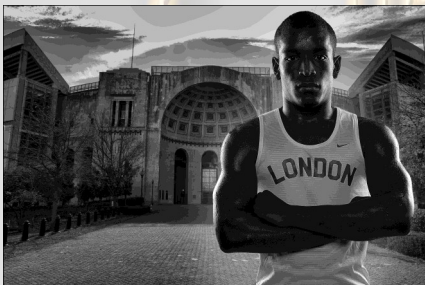
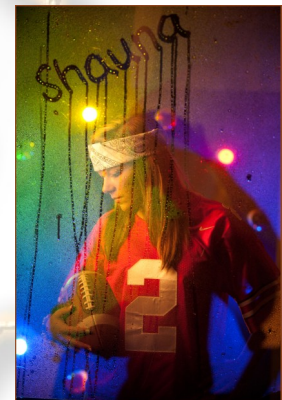
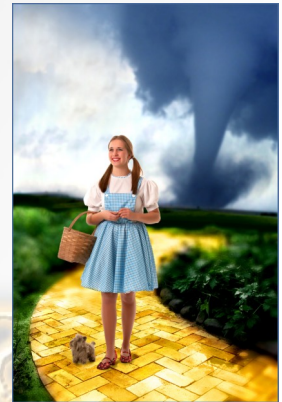
LARRY PETERS will share his extensive experience with marketing and sales – and show how he’s made Peters Photography a leader in the industry. As an instructor for over thirty years, Larry will give you practical, easy-to-implement ideas and processes that can immediately impact your bottom line.

This two-day seminar is full of guidance, concepts and ideas that will ENERGIZE you -- you’ll go home with information that will benefit your studio for YEARS to come.

Email Roch@PPLA.net or Call at (800) 915-PPLA (7752)

[Click Here To Download the Registration Form](#)

[Reserve Your Room Today](#)
[Click Here](#)



Register Today

Click here to download the registration form from the PPLA Website. Registration fee is \$149.00 which includes the Cochon De Lait on Sunday night with entertainment by the Johnny Chauvin and the Mojo Band. Call the Lafayette Holiday Inn to reserve your room at (337) 233-6815.